Creative and Digital sector in Lancashire

The creative and digital sector in Lancashire accounts for 6% of the workforce and has a growing demand for educated, skilled and artistic young people.

Due to the ever-changing world of technology, demand for digital skills remains extremely high and the county's colleges and universities are helping to address this skills gap.

Fast facts

In Lancashire, the creative and digital sector is:

4,500 businesses

36,000+ employees

6% of Lancashire's workforce

Most of the county's employees are in:

IT, computing and software
41%

Advertising and marketing
13%

Music, performing and visual arts
10%

Publishing
9%

What jobs are available?

Typical jobs and starting annual salaries in the sector include:

COMPUTER GAMES DEVELOPER
25,000

WEB DEVELOPER
£20,000

SOFTWARE DEVELOPER
£24,000

GRAPHIC DESIGNER
£14,000

COSTUME DESIGNER
£13,000

FASHION DESIGNER
£21,000

What companies are based in Lancashire?

Leading creative and digital employers in Lancashire include:

- Bespoke Internet
- Door4
- EKM
- Fat Media
- Graham & Brown
- JP74

- Motionlab
- NuBlue
- Panaz
- SMD Textiles
- Tetrad

In addition, the proximity of Lancashire to creative hubs including Media City and the Sharp Project in Manchester is creating opportunities for Lancashire businesses.

How do I get into the sector?

You can get into creative and digital via a number of routes, including:

↗ COLLEGES

↗ UNIVERSITIES

↗ TRAINING PROVIDERS

↗ APPRENTICESHIPS & TRAINEESHIPS

↗ **Click on a route above to find out more**

How do I find out more?

For more information, go to:

NATIONAL CAREERS SERVICE
↗ https://nationalcareersservice.direct.gov.uk

LANCASHIRE SKILLS & EMPLOYMENT HUB
↗ www.lancashireskillshub.co.uk

CREATIVE SKILLSET
↗ creativeskillset.org

THE TECH PARTNERSHIP
↗ www.thetechpartnership.com

CREATIVE AND CULTURAL SKILLS
↗ ccskills.org.uk/careers

This factsheet is part of a series which has been produced by the National Careers Service and the Lancashire Enterprise Partnership to showcase the future employment opportunities in Lancashire's key industries. It has been designed for use by learners, jobseekers, careers advisors, teachers and parents. All salary figures quoted are for guidance only.